

Press Release Issued by NZ Beauty Industry Awards  
27 March 2015  
For Immediate Release



## **NZ Beauty Industry Awards announces celebrity MC to host event**

The NZ Beauty Industry Awards is pleased to announce that Shannon Ryan has been confirmed as MC for this year's celebration evening. The 2015 Awards Evening will take place following day one of the NZ Beauty Expo on Saturday 4 July at The Rendezvous Hotel in Auckland.

Shannon Ryan is a New Zealand actress and presenter, best known as the presenter of the weekly TOP 40 music video show, Four Live and has since hosted the live final of New Zealand's Next Top Model and TV3's The Block reality show. She is also a veteran of the Vodafone New Zealand Music Awards, having hosted the event for four consecutive years to date.

The prestigious awards, now in collaboration with The New Zealand Association of Registered Beauty Therapists, has been awarding young talents and experienced beauty professionals for their distinguished achievements in the beauty and spa industry for 10 years. In 2015, awards will be presented for NZ Therapist of the Year, NZ Most Promising Therapist, Best Business Model, Best New Business Model, NZ Make-Up Artist of the Year and NZ Nail Technician of the Year.

Submissions for the 2015 awards are now closed and award entrants are eagerly awaiting winner announcements at the Awards Evening in July. The NZ Beauty Industry Awards Evening is a time to celebrate and give recognition to the industry's elite, as well as an opportunity for salon owners, management and their staff to enjoy an entertaining night out.

This year, the Awards Evening will debut a new format for the event, which will substitute the formal black tie gala dinner of previous years for a glamorous cocktail style evening. Guests will have the pleasure of viewing a captivating performance presented by New Zealand's finest body painters and dancers. The New Zealand Body Art Trust, with the support and

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talent of the Apollo Theatre School dancers and other performers will perform 'Beauty versus Beast', a story conveying the challenge between what is classified as beauty and what is a beast.

NZ Beauty Expo Director, Simon Gillson says “We are delighted to have Shannon on board to host our event this year and we are also excited to unveil our new style of awards evening, which we hope will open the event to a wider audience within the industry. It will be a fantastic opportunity to get together to celebrate the industry and enjoy a well deserved night out.”

Tickets for the cocktail evening are on sale now at an affordable price of \$85 (inc gst) per person. The ticket price includes a welcome drink, two spectacular performances by the NZ Body Art team, the 2015 award presentation, sumptuous food, drinks and a DJ to complete the evening.

Tickets are limited and can be booked online. For more information on the 2015 Industry Awards Evening and to book a ticket, please visit the awards website – [www.nzbeautyindustryawards.com](http://www.nzbeautyindustryawards.com).

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For more information, please contact Simon Gillson:

M: +64 21 422 090 | T : +64 9 360 2420 | E : [simon@nzbeautyexpo.com](mailto:simon@nzbeautyexpo.com)