Press Release Issued by NZ Beauty Expo 20 May 2015 For Immediate Release



Rae Morris Talks About Her Career and Life as a Celebrity Make-up Artist

Rae Morris will be educating visitors with two half hour live demonstrations on the main stage at NZ Beauty Expo on the 4th & 5th of July 2015 at the ASB Showgrounds in Auckland. In addition to this, Rae will also be sharing her expert knowledge and techniques in a two hour private Master Class. We posed a few questions to Rae about her career and life as a celebrity make-up artist and found out exactly what she intends for attendees of her Master Class to walk away with.

What is a day in the life of Rae Morris like?

It changes so much day to day - one minute I'm designing makeup brushes, the next I'm on set at fashion week with 50 assistants (not even joking) and 80 models that have to be ready in no time. To spending time with my adorable baby girl.

How would you describe your signature look and what is it about your style that sets you apart from other makeup artists?

I love to trick things up a little, so I think I'm known for a little craziness. I always like to take the traditional and mess it up, and put a new twist on it. I hate being predictable, and on the flip side, I like women to look timeless and elegant, never a "fashion Victim". I suppose I don't like trends, where makeup is concerned, if it takes ten years off and you look ready for the red carpet, then it gets a big tick from me.

What is the most important beauty advice that you have given to anyone?

Take a photo of your makeup both with and without flash, and check it before you leave the house. Now that we are all "Selfie Obsessed" it so important that our foundation matches our body colour and that we are not over contoured!

Who are some people that have inspired you throughout your career?

Pat McGrath, well she's just a legend, and pushes the boundaries every time. Also the man who taught me makeup, the late "Richard Sharah", who was colour blind (and was David Bowies personal makeup artist). My husband, because I'm still so insecure (he tells me that's why I push myself) and when I have a massive "creative" job lined up, he helps ground me and literally pushes me out the door and tells me, "Toughen up Morris, you can do it".

Press Release Issued by NZ Beauty Expo 20 May 2015 For Immediate Release



As a highly demanded celebrity make-up artist, are there any celebrities whom you would still like to work with that your haven't as of yet?

I'd kill for Angelina Jolie, for obvious reasons.

What is the most common question you get asked by professionals?

Can I assist you? And why aren't I making it in the fashion world and what do I have to do to make it? All will be answered on my N.Z visit.

What is the most important skill you hope attendees of your Master Class will walk away with?

A clear path on how to crack the industry, and not only how to apply makeup, but how to use "Anti Aging techniques" as you apply. I always say, "it's not the perfect Smokey eye that makes you a good artist" it's a "Smokey eye" that lifts and makes you look ten years younger at the same time - that makes you a "Great" artist.

Rae's 2 hour Master Class builds upon existing knowledge and will give attendees the skills and motivation to set them apart from the rest of the crowd. Rae will cover in detail all aspects of standing out from the crowd in the highly competitive world of fashion makeup, personally showing her inspiration, techniques and inside industry knowledge that made her 4 times Australian Makeup Artist of the Year. The class will focus on advanced techniques and tricks (personally demonstrated by Rae) from salon makeup through to high end fashion editorial and advertising.

Rae Morris will be presenting her Master Class at 2.00pm - 4.30pm Saturday 4 July and 9.45am - 12.15pm Sunday 5 July. Tickets cost \$250 (inc gst) per person and spaces are limited.

For more information or to register for NZ Beauty Expo and Rae Morris's Master Class go to www.nzbeautyexpo.com.