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NZBEAUTY EXPO
THE PLACE TO BE SEEN IN 2015

NZ Beauty Expo seeks feedback - how you could win an Apple Watch

Organisers of New Zealand's comprehensive beauty and spa industry showcase are calling all professional beauty, skincare and hair specialists who attended the NZ Beauty Expo on 4 & 5 July 2015 in Auckland to provide their valuable feedback and comments on the biyearly event.

The 2015 event is deserving of the show's motto 'Be inspired and entertained' with an impressive and unique event line-up of over 100 suppliers, more than 200 leading brands, catwalk shows, demonstration pods, a Business Summit, makeup and brow master classes, onsite spa treatments, a relaxing visitor's lounge and the distinguished Industry Awards Night. However, the question Event Organisers are extending to show attendees is, "what can we do better?" and they are putting forward the prize of an Apple Watch that all survey respondents can go into the draw to win.

Event Organiser, Simon Gillson says, "We work really hard to expand on the event every year and although we try our best to please everyone, the industry is ever changing and what works one year may not work as well the next. Whether good or bad, all feedback is helpful because at the end of the day this is the industry's event and we want to ensure the industry speaks up and has their say in shaping the event for the future".

To have your say and aid in the show's development, go online to www.nzbeautyexpo.com and follow the links to complete the 2015 Post Show Survey.

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