



# NZ BEAUTY EXPO

## TRIPLE CHALLENGE COMPETITION



SATURDAY 02 JULY

ASB SHOWGROUNDS - GREENLANE, AUCKLAND

Proudly sponsored by:



**Expo organiser and event enquiries:**

NZ Beauty Expo  
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Victoria Street West, Auckland  
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# Triple Challenge Competition

Nails, Makeup and Hair

Saturday 2 July 2011  
ASB Showgrounds, Greenlane, Auckland

## REGISTRATION FORM

**NAME OF ENTRANT/S** *(Can work as a Team or alone if qualified in all areas)*

Team Leader: .....

Nail Technician: .....

Position: .....

Makeup Artist/Beauty Therapist: .....

Position: .....

Hairdresser: .....

Position: .....

Salon/College Name:.....

Address: .....

.....

Phone: ..... Email: .....

Theme/Character: .....

**I/we wish to enter the Triple Challenge Competition Saturday 02 July 2011**

**Open Category 3 hours \$90.00**

**Cheque enclosed for \$90.00 made payable to NZ Beauty Expo**

**Credit Card**      Visa                       Mastercard

Expiry date: .....

Cardholder's Name: .....

Card Number: .....

**Please forward your payment and completed entry form (which must be received no later than 10 June 2011) to:**

NZ Beauty Expo  
PO Box 90 560  
Victoria Street West, Auckland



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## ABOUT THE COMPETITION

### Theme: Movies & Music

This is a TRADE ONLY event which is an OPEN class category for all qualified Nail technicians/Makeup artists/Beauty therapists and Hairdressers (with no limitations).

### Contestants can choose from the following themes:

#### Movies

Re-create your favourite character from Hollywood (any genre/era applies). The key is to design and create an individual and personalised look that best embraces your favourite film character.

#### Music

Recreate your favourite music star from any genre and era. The key is to design and create an individual and personalised look that bests embraces your favourite musician.

Judges from each area of the industry will mark the entrants on: Overall adherence to the Theme, Design, Accurate Skin Tone, Colour, Use of Materials, Techniques of Application, Costume and Professionalism.

**Floor limits will apply therefore early registration is recommended.**

## REGISTRATION INFORMATION

Please ensure you have pre-registered for entry at the NZ Beauty Expo (you can do this on-line)

A badge for model's entry will be supplied during competition registration.

## EVENT TIMETABLE

10.00 am	Registration
10.30 am – 1.40 pm	Competition
1.40 pm – 2.00 pm	Clean up and set up for final judging
2.00 pm – 2.15 pm	Final judging with costumes
2.15 pm – 3.00 pm	Parade of models and photographs
3.15 pm – 3.30 pm	Winners announced

## PRIZES

1st Prize:	\$600 (+ trophy)
2nd Prize	\$300 (+ trophy)
3rd Prize	\$150 (+ trophy)

Winners will receive follow up editorial in trade media and photos (where possible.)

images

P R O S P E R I N A

DASHING DIVA  
PROFESSIONAL

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## GENERAL RULES

**Please read both sets of rules carefully. Rules must be adhered to - failure to do so will result in disqualification.**

1. All competitors must supply their own model. Models must remove all jewellery. Only one model permitted, per competitor/s.
2. Competitors must supply all of their own product. Competitors must also supply the necessary equipment to compete, ie., light, extension lead, double adaptor, towels, hand cleansing equipment, bag to be taped to the desk for rubbish etc (including tape.) Only items relevant to the event may be on the table during the competition.
3. No smoking, eating or drinking will be allowed in the competition area except for water, which will be supplied.
4. Competitors and models must be present in the competition registration area at least 30 minutes before commencement time of the event.
5. No competitor or model is to leave the competition area until instructed to do so by the head judge or floor manager. If something is needed, raise your hand and an Official will come to assist you. Models must remain for 1 hour after the event for viewing and photos.
6. You must have all items you need for the competition with you at the commencement of the competition time. No items can be passed to you. Bags may be retained, provided they are left open for inspection at all times.
7. Time limits (as stated on event timetable) will be strictly adhered to – competitors not present when competition commences will not be admitted to the floor. Disqualification will result if any competitor continues to touch their model after time has been called.
8. In the event of insufficient numbers, the event may be modified at the discretion of the head judge.
9. The decision of the judges is final and no correspondence will be entered into. Protests can be made immediately following the event but must be within 5 minutes of completion.
10. Definition of class category – Open to qualified technicians, with no limitations.
11. Drills and machinery may be used. Air brushing equipment is not permitted.
12. Advertising of Salons or Products will not be permitted on clothing. Plain black t-shirts or black shirts only are to be worn by competitors if they are not wearing costumes.
13. The Organisers reserve the right to limit numbers and to alter the programme at any time if deemed necessary.
14. During final judging, contestants may feature no more than 4 persons in total, including model.



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## COMPETITION RULES

1. Competitors will be allowed to enter one model only. Model and all stylists must be in attendance at registration.
2. All judging will be conducted on the competition floor. All work must be carried out in full view of the judges. Judges from the Nail, Beauty and Hair Industry will be present at their section during the competition.
3. No section of Nails, Makeup or Hair should be in a completed form prior to the commencement of the competition.
4. Time limits will be strictly adhered to:  
3 ½ hour competition  
1 hour each for Nail, Makeup and Hair sections with a 5 minute interval between each section and 20 minutes for final set up and clean up.
5. The use of live animals or smoke machines is not permitted for competition purposes.
6. This competition is open to any qualified Nail Technician, Makeup Artist, Hairdresser or Beauty Therapist from Novice to Advanced. This also includes Students.
7. Creative use of models, nails/makeup/hair and costume to co-ordinate the theme and finished look is permitted. Any nails, makeup or hair which is incomplete in the time allocated will be judged as it stands.
8. All nails, makeup and hair is to be completed by the contestant/s only. No assistants will be allowed into the contest area during the competition. Contestants may either complete all three components of the competition themselves (ie., makeup, nails or hair) or a team of contestants may individually complete each component of the look. However only one technician at a time may be on the floor with the model at any point in the competition.
9. Pre-completed hair additions, body makeup and pre-cast nails are permitted (see below).
  - a) **NAILS:** The nails may be applied and extended to any length from the cuticle prior to the start of the event and may be coloured with 1 coat of 1 colour per nail. They must be free of decoration at this stage. Pre-casting or moulding will be permitted, however attachment must occur on the competition floor in full view of the judges.
  - b) **MAKEUP:** Body makeup will be permitted but there must be no makeup above the collar bone prior to the start of the event. All face makeup must be completed on the competition floor in full view of the judges.
  - c) **HAIR:** Hair additions are permitted and must be attached to the hair on the competition floor in full view of the judges (no full wigs allowed). Hair may be in rollers and must also be combed up on the floor, in full view of the judges.
10. Each contestant must provide any and all materials. Costumes and headpieces and paraphernalia should be added to produce the finished look.
11. Your theme must be based on a Hollywood movie or a musical star and the theme advised to the Organisers prior to the event.
12. Judging categories are Theme, Originality, Artistic Ability, Technical Skill/Application, Workmanship, Hair content, Colour co-ordination, Total overall look, Presentation with costume.
13. Any props which may disadvantage other competitors or restrict access for the judges will not be permitted.
14. The decisions of the contest judges are final.
15. Any breach of the rules will result in disqualification as determined by the competition judges and the exhibition organisers.
16. Competitors to provide a brief description of the look created and a short bio about themselves when registering on the day. This will be read out if you are the winner.

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